



THE WORLD FOOD PRIZE

15th
*Anniversary
Symposium*

Sponsored by the John Ruan Foundation Trust

Risks to the World Food Supply

AIDS in Africa
Water Shortages
Bio-Terrorism
Foot-and-Mouth
Pandemic

*October 18-20, 2001
Marriott Hotel
Des Moines, Iowa*

In Honor of ***Dr. Norman E. Borlaug***
on the 15th Anniversary of
The World Food Prize *and the*
100th Anniversary of The Nobel Peace Prize

President's Welcome



*Ambassador
Kenneth M.
Quinn*

As this year marks the 15th Anniversary of the creation of The World Food Prize and the 100th Anniversary of the Nobel Peace Prize, on behalf of our Chairman John Ruan, I invite you to join us in Des Moines, October 18-20, for several events honoring Dr. Norman E. Borlaug.

International Symposium

Our 2001 International Symposium, "*Risks to the World Food Supply in the 21st Century*," will be held at the Des Moines Marriott Hotel. It will provide a strategic overview of the threats to global food security facing the international community five years after the first World Food Summit and two weeks before the second World Summit in Rome.



The Millennium International Symposium drew participants from more than 33 countries and throughout the United States.



Dr. Borlaug receiving the Nobel Peace Prize in 1970.

Laureate Ceremony and World Premieres

The World Food Prize Laureate will receive our \$250,000 Prize during the Laureate Award Ceremony the evening of October 18 at the Civic Center of Greater Des Moines.

During that Ceremony, we will also have the **WORLD PREMIERE** of a special **Iowa Public Television** production on Dr. Borlaug's life, as well as the **WORLD DEBUT** of the first movement of a symphony commissioned in Dr. Borlaug's honor, performed by the **Des Moines Symphony Orchestra**.

Youth Institute

We will also commemorate Dr. Borlaug's role as Father of the Green Revolution at the 2001 Youth Institute by exploring the theme: "*Can All the World Be Fed in the 21st Century? Lessons from the Life of Dr. Norman Borlaug on the Key Issues of Biotechnology, Nutrition and Water.*"

Approximately 75 high school students, including, for the first time, several international students, will present papers on this topic at the Youth Institute Saturday, October 20 at the Pioneer Hi-Bred International Carver Research Center. For more information or to participate in the Youth Institute visit our Web site or call 515-245-3795.



Dr. Borlaug, Mr. John Ruan, several of our World Food Prize Laureates and Council of Advisors spent the day with the 2000 Youth Institute students.

To register for the Symposium and Award Ceremony, please mail or fax the form on the opposite page, or register online at www.worldfoodprize.org

An International Symposium: Risks to the World Food Supply in the 21st Century

THURSDAY, OCTOBER 18

MORNING SESSION

The World Food Summit Five Years Later

- Are the Trend Lines in the Right Direction?

Can the Land Sustain Needed Production?

- Reclaiming Marginal Lands and Exploiting Tropical Soils: The Cerrado in Brazil and Its Future Role in World Food Trade

AFTERNOON SESSION

Will There be Enough Freshwater?

- What is the Impact of Climate Change on Food Production?
- How to Prevent Hydropolitical Conflicts
- Raising Crops Under Stress Conditions

EVENING CEREMONY

2001 Laureate Award Ceremony
& Two World Premieres (Civic Center of Greater Des Moines)

- Out of Iowa: Dr. Borlaug and the Green Revolution
Iowa Public Television
- Symphony to the Prairie Farm (First movement)
Des Moines Symphony Orchestra

FRIDAY, OCTOBER 19

MORNING SESSION

Globalized Trade and
Potential Pandemics

- Can Foot-and-Mouth Disease and Bovine Spongiform Encephalopathy (BSE) Be Contained?
- How Real a Concern Is Bio-Terrorism?
- Microbiological Contamination – The Unseen Battle Against Pathogenic Micro-Organisms

Risks to Sustainable
Development in Africa

- What Are the Keys to Enhanced Nutrition and Increased Child Survival?
- How Will HIV/AIDS Impact Food Production?

AFTERNOON SESSION

Laureates' Panel: Is the Credibility
of Science at Risk?

- Will Public Research Be Adequately Funded?
- How Will the Questions about Biotechnology and Genetic Modification Be Resolved?

Please register for The World Food Prize 15th Anniversary Celebration
October 18 – 19, 2001
Des Moines Marriott Hotel and the Civic Center of Greater Des Moines

We have arranged for a special conference rate at the Marriott Hotel for those attending The World Food Prize. **Contact the Marriott Hotel directly to make your own room reservations.** Mention that you will be attending The World Food Prize events to receive the discounted rate.

Marriott Hotel
700 Grand Avenue, Des Moines, IA 50309
Toll Free (800) 228-9290, Telephone (515) 245-5500, FAX (515) 245-5567
(Shuttle service is available from the airport.)

Name _____ Organization _____

I Will Attend: International Symposium Laureate Award Ceremony

Guest Name _____ Organization _____

Will Attend: International Symposium Laureate Award Ceremony

Address _____

City _____ State _____ Zip _____

Country _____ Phone _____ FAX _____

E-Mail _____ Arrival Date _____ Departure Date _____

THE WORLD FOOD PRIZE

FOUNDATION

John Ruan
Chairman

John Ruan III
Vice Chairman

Kenneth M. Quinn, Ph.D.
Ambassador (Ret.)
President

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Robert S. McNamara

Jonathan F. Taylor

For more information call:

- 515-245-3783
- Fax: 515-245-3785
- E-mail: wfp@worldfoodprize.org

Millennium Laureate Wins *Mexico's Woman of the Year Award*

Dr. Evangelina Villegas, Millennium World Food Prize Laureate, was presented the "Woman of the Year Award" by Mexican President Ernesto Zedillo on November 9, 2000. The presentation took place in the National Anthropology Museum in Mexico City. This award, established in 1960, is presented annually to a Mexican woman who has made a distinguished contribution in the arts and sciences.

Dr. Villegas was co-recipient of The World Food Prize with Dr. Surinder Vasal of India for their work in developing Quality Protein Maize. The nutritional impact of this achievement has saved the lives of millions of children in Central and South America, Africa and Asia.



The World Food Prize Team



President of The World Food Prize Foundation, Ambassador Kenneth M. Quinn (seated) and his administrative team: (from left) Denise Essman, president of Essman/Associates, marketing and public relations; Daryl Branch, Drake University graduate student intern; Jan Douglas, executive assistant; Lisa Fleming, youth programs manager; Meredith McWilliams, staff assistant; Jayson White, research assistant and Judith Pim, director of secretariat operations.

www.worldfoodprize.org



THE WORLD FOOD PRIZE FOUNDATION

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